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JEFF CAMPAGNA JOINS BISTRO WEST IN CARLSBAD AS NEW SOUS CHEF

CARLSBAD, Calif. – April 9, 2013 – Jeff Campagna has joined Bistro West as Sous Chef at the popular Carlsbad restaurant located adjacent to West Inn & Suites and West Steak and Seafood. Joining Executive Chef, Eugenio Martignago and Chef Jason Connolly, Campagna recently worked as a private chef for a variety of Northern California businesses, including Google.

With over 30 years in the restaurant business, Campagna brings a wealth of operational knowledge and creativity to the kitchen team at Bistro West. He has worked in every facet of the kitchen, and has cooked for both entertainment and political luminaries. Campagna brings an organizational expertise to the Bistro West team that he acquired while working at several prestigious restaurants in Northern California including “Z” in Los Altos and Southern Exposure Bistro in Aptos, in addition to his private chef experience.

As Sous Chef, Campagna will directly assist Bistro West’s Executive Chef Eugenio Martignago and Chef Jason Connolly in carrying out Bistro West’s farm to table approach to casual dining in a restaurant where everything on the menu is made from scratch.

“Working at a restaurant with such deeply seeded sustainability principles in an environment with limitless creativity opportunities garnered from nearby West Farm, is a rare opportunity for a chef,” said Campagna.

To ensure that dishes are fresh and sustainable, the restaurant grows more than 50 percent of its produce, including herbs, fruits and vegetables, on the three-acre West Farm. Managing West Farm allows the chefs to be good stewards of the environment, and gives them the opportunity to provide diverse and seasonal menu offerings. The result is an authentic farm-to-table experience.

Bistro West is located at 4960 Avenida Encinas in Carlsbad. For more information, please visit <http://www.bistrowest.com>. For reservations, please call (760) 930-8008.

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