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**CARLSBAD'S BISTRO WEST ANNOUNCES NEW MANAGER AND
CERTIFIED ADVANCED SOMMELIER**

SAN DIEGO, Calif. – September 17, 2013 – Popular Carlsbad restaurant, Bistro West, announces the hiring of new manager, Gino Campbell. Joining General Manager, Tom Bertrand, Campbell brings over 20 years of award-winning restaurant success and experience to his new post.

Campbell, who is a Certified Advanced Sommelier, has worked at top restaurants in New York, Las Vegas and across the state of California. His most notable experiences include directorial and managerial positions at The Marine Room in La Jolla, CA, David Burke in Las Vegas, NV, Turning Stone Casino in New York, NY and Delicias in Rancho Santa Fe, CA.

Campbell's unique background as a sommelier and restaurateur is highlighted by his extensive educational experience and training. First receiving a degree in Management from the University of Nevada in Las Vegas, Campbell went on to receive top-notch training at Bertolini's and Lombardi's, the premier restaurants of Caesar's Palace in Las Vegas at the time. Campbell then attended the University of Bordeaux in Bordeaux, France, where he graduated with honors.

Campbell says that his many years in the restaurant industry have taught him the importance of quality staff and a commitment to excellence in hospitality. Campbell plans to use his expertise to train employees at Bistro West, assist with special wine dinner events and expand the restaurant's wine collection.

About Bistro West

Located adjacent to the West Inn & Suites hotel and West Steak and Seafood restaurant in Carlsbad, Bistro West is known for providing an authentic farm-to-table experience incorporating fresh produce and vegetables from its own three-acre West Farm. Executive Chef Eugenio Martignago has developed a delectable menu of contemporary comfort food, with classic French and Italian influences. Made from scratch daily, Bistro West's signature dishes include Pear and Prosciutto Pizza, Scallop and Truffle Sauce Pasta, Seared Ahi Steak, Chicken Pot Pie, Kobe Beef Blend Meatloaf and Filet Mignon Beef Stroganoff.

Bistro West is located at 4960 Avenida Encinas in Carlsbad, CA. For more information, visit www.bistrowest.com. For reservations, call (760) 930-8008.

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