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JEFF CAMPAGNA JOINS BISTRO WEST IN CARLSBAD AS EXECUTIVE CHEF

CARLSBAD, Calif. – September 23, 2014 – Jeff Campagna has joined Bistro West as Executive Chef at the popular Carlsbad restaurant located adjacent to West Inn & Suites and West Steak and Seafood. Campagna will oversee the 7,700 square foot restaurant known for its authentic farm to table cuisine harvested from its own 3-acre farm.

With over 30 years in the restaurant business, Campagna brings a wealth of operational knowledge and creativity to the kitchen at Bistro West. He has worked in every facet of the kitchen, and has cooked for luminaries such as Mikhail Gorbachev, Harry Connick Jr. and Ozomatli.

Campagna brings an organizational expertise to the Bistro West team that he acquired while working at several prestigious restaurants in Northern California including “Z” in Los Altos and Southern Exposure Bistro in Aptos, in addition to his pastry and private chef experience.

Known for his creativity and innovation, Campagna cooking style emphasizes fresh, new and artistic plates with a distinctive French, Asian, Latin, Italian, and California influences. As Executive Chef, Campagna will oversee Bistro West’s farm to table approach to casual dining in a restaurant where everything on the menu is made from scratch with a seasonally-evolving menu.

“Having your own farm is a dream come true for a chef,” said Campagna. “To be able to work directly with the farmer and influence the harvest to create dishes built around the freshest produce possible is a rare opportunity.”

Bistro West is located at 4960 Avenida Encinas in Carlsbad. For more information, please visit <http://www.bistrowest.com>. For reservations, please call (760) 930-8008.

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About Bistro West

Located adjacent to the award-winning West Inn & Suites and West Steak and Seafood in Carlsbad, CA, Bistro West's seasonally-evolving menu reflects the creativity of a chef who plants, harvests, and creates from his own three-acre West Farm. Executive Chef Jeff Campagna combines an authentic West Farm to table approach with classic French, Asian, and California influences served in a casual and lively atmosphere. With everything on the menu made from scratch while keeping the principles of sustainability top of mind, Bistro West is known for its daily West Farm harvest specials, hand-made pizzas and pastas, fresh fish, burgers, and local favorites such as hand made pot pies, short ribs and beef stronganoff. Bistro West offers a private 50-person West Room, gluten-free and vegan menus, and a pet-friendly patio. Bistro West is located at 4960 Avenida Encinas, Carlsbad, CA. For more information, call 760-930-8008 or visit www.bistrowest.com; www.weststeakandseafood.com; and www.westinnandsuites.com.